



## Campaign Coordinator/Communications Officer

### Position description

**Location:** Various regions within Thailand, with a primary base in Bangkok

**Contract:** 6 months, full time (5 days a week)

**Reporting to:** CEO

**Salary range:** 25,000-40,000 THB per month (depending on experience)

#### **Purpose of the Role**

You will be responsible for leading, developing, and implementing FinFree Thailand, a public campaign in Thailand aimed at engaging a wide range of stakeholders to support shark conservation, with an emphasis on reducing supply and demand for sharks. Additionally, you will play a key role in supporting the planning and organization of educational activities and raising awareness about broader marine conservation issues.

#### **About Love Wildlife**

Love Wildlife is a non-profit foundation registered in the country of Thailand. We work hard at educating the younger generations about the importance of wildlife and their connection to the world we all live in. Learn more about our work [here](#).

#### **Key Responsibilities**

- **Campaign planning and implementation:** Drive and launch Fin Free Thailand campaign with partner organizations and stakeholders. Monitor campaign progress, evaluate impact, and adjust strategies as necessary.
- **Stakeholder engagement:** Liaise and secure collaboration with various stakeholders such as government agencies, politicians, private sector, and relevant partners to drive the campaign outcomes.
- **Research:** Undertake desktop and field research to help inform the campaigns and drive campaign outcomes.
- **Communications:** Assist in developing, producing and managing all aspects of campaign communications, such as public facing communications, and in preparing campaign reports for partner organisations.
- **Public awareness and education:** Assist in organizing and running an educational campaign and raising awareness about marine issues.

#### **Essential Qualifications and Experience**

- A bachelor's degree in communications, marine biology, environmental sciences or a related field.
- Minimum of 2 years of relevant work experience in campaign or project implementation within NGOs, the private sector or government
- Familiarity with the marine conservation landscape in Thailand and advocacy is highly appreciated.

- Demonstrated experience in stakeholder engagement at some level would be highly desirable.
- Proficiency in both Thai and English.
- Ability to travel within Thailand.

### **Personal Attributes**

- Passionate about marine conservation.
- Strong interpersonal and communication skills to engage, collaborate and coordinate with partners and stakeholders of the campaign.
- Ability to work independently and collaboratively in a team and drive campaign implementation with little direction.
- Resilient, adaptable, and able to handle challenging situations.

### **Benefits**

- Social Security
- Group Insurance
- Relaxed and collaborative work environment with other passionate individuals

### **Application process**

Interested candidates are invited to submit their CV, a cover letter detailing their relevant experience and two references to [info@lovewildlife.org](mailto:info@lovewildlife.org).

Applications close on 15 September 2025.